
Project co-funded by the European Commission within the Sixth Framework Programme (2002-2006)		
Dissemination Level		
PU	Public	X
PP	Restricted to other programme participants (including the Commission)	
RE	Restricted to a group specified by the consortium (including the Commission)	
CO	Confidential, only for members of the consortium (including the Commission)	

Version History

Version	Date	Comments, Changes, Status	Authors, contributors, reviewers
1.0	19/01/2010	Adaption from D5.3.5R5	Michaël Van de Borne (CETIC)

Table of Contents

1. EXECUTIVE SUMMARY	6
2. THE DATA SHEET	8
ANNEX A. LICENSE CONDITIONS.	9

Index of Tables

Table 1 Project Identification _____ **Erreur ! Signet non défini.**

Index of Figures

Fig 1 Structure _____ **Erreur ! Signet non défini.**

1. Executive summary

The following document is an updated version of the D5.3.5-R5 of this series of deliverables. Its main objective is to provide an inventory report, updated regularly but also serve as a website datasheet showing the new features of IT-tude.

Since IT-tude.com (formerly Gridipedia) was first aimed at serving as support for the BeinGRID project, it is now evolving to a real repository and dissemination platform for the GRID and more largely for Service-Oriented computing to IT business and technical communities.

IT-tude aims to become an essential future reference point for the Grid/Cloud/SOA/SaaS/Virtualization industry in Europe. A source of information on applications of Grid related technology in business contexts, it will become a Grid & Cloud meeting point, enabling individuals and organizations to offer, provide and use Grid & Cloud technologies to meet their business needs.

This deliverable is made as to show the adding of new features and the outcome of a new design to the IT-tude website :

- restructuring the site according to today's best practices and lessons learnt. We focused on user intuition and paid attention to most visited site sections or tabs
- giving a stronger business orientation to the website, with the use of Business experiment outcomes, companies presentation, highlight of business benefits... The business part of the site is now more clearly differentiated from the technical environment.
- adding rich media features to the site, including blog, video tube, ...
- adding more content through increased contribution number

The purpose of this deliverable is, as a consequence, to give the professional audience (business, academic, technical...) any valuable information about the evolution of the IT-tude project, as driven by WP5.4, at end of M42 : more than forty videos online, info and market channels weekly fed by industry experts (451 Group, Trust IT...), more than 250 contributions posted, around 3790 visitors/month (May), 7000 visits/month.

We are happy to demonstrate that, thanks to the impulsion of a dedicated Activity 5 coreteam, IT-tude is on the good track to meet its targets : propose new, adapted and more relevant content, publish it on a very intuitive and interactive web 2.0 IT-tude website. At short term, we have attracted new contributors, new articles, items, ... with the aim of reaching new audiences, which is a key-challenge we are focusing on.

The IT-tude website has been revamped as to be accessible to a broad scope of visitors: we

can state that **more than 60% of the contributors are business-oriented people** which is an interesting and very significant evolution.

The **scope of the site has also been enlarged**, considering now broader concepts like Service-Oriented Computing. Hot topics are also covered, like Green-IT, e-Research...

As topology of Activity 5 has deeply changed since the creation of the 5.4 workpackage, responsibilities of each workpackage have been reassigned. Deliverable 5.4.1 consists of a report of the achievement of WP5.4 in terms of content, of layout, of structure and of features. This means that the usual information reported in periodic D5.3.5 has been covered in D5.4.1 and it would be useless to overlap.

For this sake, this new release of D5.3.5 rather consists of a data sheet that could be publically presented (in dissemination events for instance) as a promotional material, listing and selling all the new features and the directions IT-tude has taken these last months. It has eventually been decided that this deliverable would appear under the form of a « What's new » paper. See next section.

2. The data sheet



The graphic features the Gridipedia logo on the left and the IT-tude.com logo on the right, with a large green plus sign above the 'tude' part. The main title 'What's new?' is in large green font. The background is a light grey with a faint grid pattern.

Rebranding

- ➡ the site has been renamed from Gridipedia to IT-tude.com to better fit with new objectives and content focus (cloud computing, SOA, virtualization, SaaS, ...)
- ➡ the logo and look 'n feel have been updated to a brand new design. This fresh layout allows an even better user experience while browsing

Addressed to technical profiles...

- ➡ unique downloadable softwares, specially designed to improve grid middlewares
- ➡ whitepapers about issues like Virtual Organizations, License Management, Data Management, Portals, ...
- ➡ videos to show how to install and use these components

... as well as business decision makers

- ➡ current theme articles can be found to decide whether cloud computing, SaaS, SOA are fitted or not for your organization

Grid Voices: the blog

- ➡ frequently maintained by technology experts as well as knowledgeable business actors

Want to come on board?

- ➡ do you want to be present on IT-tude.com? Do you want to promote your research topics and products? Thanks to IT-tude, you can greatly increase the visibility of your business. You can contribute to our website and get your own organization page, that you can maintain as you want to. Several thousands of visitors per month will be impacted by the content you upload on IT-tude.
- ➡ please contact us at connect@it-tude.com.

A new consortium

- ➡ the IT-tude initiative has been recently launched by four partners: Atos Origin, CETIC, EPCC & NTUA. This ensures IT-tude will stay sustainable even after the BEinGRID project it emerges from.

www.it-tude.com connect@it-tude.com

22/05/09

Annex A. License conditions.

This is a public deliverable that is provided to the community under the license Attribution-NoDerivs 2.5 defined by creative commons <http://www.creativecommons.org>

This license allows you to

to copy, distribute, display, and perform the work

to make commercial use of the work

Under the following conditions:



Attribution. You must attribute the work by indicating that this work originated from the IST-BEInGRID project and has been partially funded by the European Commission under contract number IST - 034702



No Derivative Works. You may not alter, transform, or build upon this work without explicit permission of the consortium

For any reuse or distribution, you must make clear to others the license terms of this work.

Any of these conditions can be waived if you get permission from the copyright holder.

This is a human-readable summary of the Legal Code below:

License

THE WORK (AS DEFINED BELOW) IS PROVIDED UNDER THE TERMS OF THIS CREATIVE COMMONS PUBLIC LICENSE ("CCPL" OR "LICENSE"). THE WORK IS PROTECTED BY COPYRIGHT AND/OR OTHER APPLICABLE LAW. ANY USE OF THE WORK OTHER THAN AS AUTHORIZED UNDER THIS LICENSE OR COPYRIGHT LAW IS PROHIBITED. BY EXERCISING ANY RIGHTS TO THE WORK PROVIDED HERE, YOU ACCEPT AND AGREE TO BE BOUND BY THE TERMS OF THIS LICENSE. THE LICENSOR GRANTS YOU THE RIGHTS CONTAINED HERE IN CONSIDERATION OF YOUR ACCEPTANCE OF SUCH TERMS AND CONDITIONS.

1. Definitions

"Collective Work" means a work, such as a periodical issue, anthology or encyclopedia, in which the Work in its entirety in unmodified form, along with a number of other contributions, constituting separate and independent works in themselves, are assembled into a collective whole. A work that constitutes a Collective Work will not be considered a Derivative Work (as defined below) for the purposes of this License.

"Derivative Work" means a work based upon the Work or upon the Work and other pre-existing works, such as a translation, musical arrangement, dramatization, fictionalization, motion picture version, sound recording, art reproduction, abridgment, condensation, or any other form in which the Work may be recast, transformed, or adapted, except that a work that constitutes a Collective Work will not be considered a Derivative Work for the purpose of this License. For the avoidance of doubt, where the Work is a musical composition or sound recording, the synchronization of the Work in timed-relation with a moving image ("synching") will be considered a Derivative Work for the purpose of this License.

"Licensor" means all partners of the BEInGRID consortium that have participated in the production of this text

"Original Author" means the individual or entity who created the Work.

"Work" means the copyrightable work of authorship offered under the terms of this License.

"You" means an individual or entity exercising rights under this License who has not previously violated the terms of this License with respect to the Work, or who has received express permission from the Licensor to exercise rights under this License despite a previous violation.

2. Fair Use Rights. Nothing in this license is intended to reduce, limit, or restrict any rights arising from fair use, first sale or other limitations on the exclusive rights of the copyright owner under copyright law or other applicable laws.

3. License Grant. Subject to the terms and conditions of this License, Licensor hereby grants You a worldwide, royalty-free, non-exclusive, perpetual (for the duration of the applicable copyright) license to exercise the rights in the Work as stated below:

to reproduce the Work, to incorporate the Work into one or more Collective Works, and to reproduce the Work as incorporated in the Collective Works;

to distribute copies or phonorecords of, display publicly, perform publicly, and perform publicly by means of a digital audio transmission the Work including as incorporated in Collective Works.

For the avoidance of doubt, where the work is a musical composition:

Performance Royalties Under Blanket Licenses. Licensor waives the exclusive right to collect, whether individually or via a performance rights society (e.g. ASCAP, BMI, SESAC), royalties for the public performance or public digital performance (e.g. webcast) of the Work.

Mechanical Rights and Statutory Royalties. Licensor waives the exclusive right to collect, whether individually or via a music rights society or designated agent (e.g. Harry Fox Agency), royalties for any phonorecord You create from the Work ("cover version") and distribute, subject to the compulsory license created by 17 USC Section 115 of the US Copyright Act (or the equivalent in other jurisdictions).

Webcasting Rights and Statutory Royalties. For the avoidance of doubt, where the Work is a sound recording, Licensor waives the exclusive right to collect, whether individually or via a performance-rights society (e.g. SoundExchange), royalties for the public digital performance (e.g. webcast) of the Work, subject to the compulsory license created by 17 USC Section 114 of the US Copyright Act (or the equivalent in other jurisdictions).

The above rights may be exercised in all media and formats whether now known or hereafter devised. The above rights include the right to make such modifications as are technically necessary to exercise the rights in other media and formats, but otherwise you have no rights to make Derivative Works. All rights not expressly granted by Licensor are hereby reserved.

4. Restrictions. The license granted in Section 3 above is expressly made subject to and limited by the following restrictions:

You may distribute, publicly display, publicly perform, or publicly digitally perform the Work only under the terms of this License, and You must include a copy of, or the Uniform Resource Identifier for, this License with every copy or phonorecord of the Work You distribute, publicly display, publicly perform, or publicly digitally perform. You may not offer or impose any terms on the Work that alter or restrict the terms of this License or the recipients' exercise of the rights granted hereunder. You may not sublicense the Work. You must keep intact all notices that refer to this License and to the disclaimer of warranties. You may not distribute, publicly display, publicly perform, or publicly digitally perform the Work with any technological measures that control access or use of the Work in a manner inconsistent with the terms of this License Agreement. The above applies to the Work as incorporated in a Collective Work, but this does not require the Collective Work apart from the Work itself to be made subject to the terms of this License. If You create a Collective Work, upon notice from any Licensor You must, to the extent practicable, remove from the Collective Work any credit as required by clause 4(b), as requested.

If you distribute, publicly display, publicly perform, or publicly digitally perform the Work or Collective Works, You must keep intact all copyright notices for the Work and provide, reasonable to the medium or means You are utilizing: (i) the name of the Original Author (or pseudonym, if applicable) if supplied, and/or (ii) if the Original Author and/or Licensor designate another party or parties (e.g. a sponsor institute, publishing entity, journal) for attribution in Licensor's copyright notice, terms of service or by other reasonable means, the name of such party or parties; the title of the Work if supplied; and to the extent reasonably practicable, the Uniform Resource Identifier, if any, that Licensor specifies to be associated with the Work, unless such URI does not refer to the copyright notice or licensing information for the Work. Such credit may be implemented in any reasonable manner; provided, however, that in the case of a Collective Work, at a minimum such credit will appear where any other comparable authorship credit appears and in a manner at least as prominent as such other comparable authorship credit.

5. Representations, Warranties and Disclaimer. UNLESS OTHERWISE MUTUALLY AGREED TO BY THE PARTIES IN WRITING, LICENSOR OFFERS THE WORK AS-IS AND MAKES NO REPRESENTATIONS OR WARRANTIES OF ANY KIND CONCERNING THE MATERIALS, EXPRESS, IMPLIED, STATUTORY OR OTHERWISE, INCLUDING, WITHOUT LIMITATION, WARRANTIES OF TITLE, MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, NON-INFRINGEMENT, OR THE ABSENCE OF LATENT OR OTHER DEFECTS, ACCURACY, OR THE PRESENCE OF ABSENCE OF ERRORS, WHETHER OR NOT DISCOVERABLE. SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OF IMPLIED WARRANTIES, SO SUCH EXCLUSION MAY NOT APPLY TO YOU.

6. Limitation on Liability. EXCEPT TO THE EXTENT REQUIRED BY APPLICABLE LAW, IN NO EVENT WILL LICENSOR BE LIABLE TO YOU ON ANY LEGAL THEORY FOR ANY SPECIAL, INCIDENTAL, CONSEQUENTIAL, PUNITIVE OR EXEMPLARY DAMAGES ARISING OUT OF THIS LICENSE OR THE USE OF THE WORK, EVEN IF LICENSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

7. Termination

This License and the rights granted hereunder will terminate automatically upon any breach by You of the terms of this License. Individuals or entities who have received Collective Works from You under this License, however, will not have their licenses terminated provided such individuals or entities remain in full compliance with those licenses. Sections 1, 2, 5, 6, 7, and 8 will survive any termination of this License.

Subject to the above terms and conditions, the license granted here is perpetual (for the duration of the applicable copyright in the Work). Notwithstanding the above, Licensor reserves the right to release the Work under different license terms or to stop distributing the Work at any time; provided, however that any such election will not serve to withdraw this License (or any other license that has been, or is required to be, granted under the terms of this License), and this License will continue in full force and effect unless terminated as stated above.

8. Miscellaneous

Each time You distribute or publicly digitally perform the Work, the Licensor offers to the recipient a license to the Work on the same terms and conditions as the license granted to You under this License.

If any provision of this License is invalid or unenforceable under applicable law, it shall not affect the validity or enforceability of the remainder of the terms of this License, and without further action by the parties to this agreement, such provision shall be

reformed to the minimum extent necessary to make such provision valid and enforceable.

No term or provision of this License shall be deemed waived and no breach consented to unless such waiver or consent shall be in writing and signed by the party to be charged with such waiver or consent.

This License constitutes the entire agreement between the parties with respect to the Work licensed here. There are no understandings, agreements or representations with respect to the Work not specified here. Licensor shall not be bound by any additional provisions that may appear in any communication from You. This License may not be modified without the mutual written agreement of the Licensor and You.