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PU	Public	X
PP	Restricted to other programme participants (including the Commission)	
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Version History

Version	Date	Comments, Changes, Status	Authors, contributors, reviewers
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0.3		Implementing changes	Olivier van de Werve
0.4		Review, adding graphical desing to the data sheet	Michaël Van de Borne
1.0		Writing introduction	Olivier van de Werve
1.1		Compiling changes, completing intruduction	Michaël Van de Borne

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1.Executive summary

The following document is an updated version of the D5.3.5-R4 of this series of deliverables. Its main objective is to provide an inventory report, updated regularly but also serve as a website datasheet showing the new features of Gridipedia.

Since Gridipedia was first aimed at serving as support for the BeinGRID project, it is now evolving to a real repository and dissemination platform for the GRID and more largely for Service-Oriented computing to IT business and technical communities.

Gridipedia aims to become an essential future reference point for the Grid industry in Europe. A source of information on applications of Grid related technology in business contexts, it will become a Grid meeting point, enabling individuals and organizations to offer, provide and use Grid technologies to meet their business needs.

This deliverable is made as to show the adding of new features and the outcome of a new design to the Gridipedia website :

- restructuring the site according to today's best practices and lessons learnt. We focused on user intuition and paid attention to most visited site sections or tabs
- giving a stronger business orientation to the website, with the use of Business experiment outcomes, companies presentation, highlight of business benefits... The business part of the site is now more clearly differentiated from the technical environment.
- adding rich media features to the site, including blog, video tube, ...
- adding more content through increased contribution number

The purpose of this deliverable is, as a consequence, to give the professional audience (business, academic, technical...) any valuable information about the evolution of the Gridipedia project, as driven by WP5.4, at end of M34. : more than dozens videos online, info and market channels weekly fed by industry experts (451 Group, Trust IT...), around 150 contributions posted, around 3790 visitors/month (May), 7000 visits/month.

We are happy to demonstrate that, thanks to the impulsion of a dedicated Activity 5 coreteam, Gridipedia is on the good track to meet its targets : propose new, adapted and more relevant content, publish it on a very intuitive and interactive web 2.0 Gridipedia website. At short term, we have attracted new contributors, new articles, items, ... with the aim of reaching new audiences, which is a key-challenge we are focusing on.

The Gridipedia website has been revamped as to be accessible to a broad scope of visitors:


we can state that **more than 60% of the contributors are business-oriented people** which is an interesting and very significant evolution.

The **scope of the site has also been enlarged**, considering now broader concepts like Service-Oriented Computing. Hot topics are also covered, like Green-IT, e-Research...

As topology of Activity 5 has deeply changed since the creation of the 5.4 workpackage, responsibilities of each workpackage have been reassigned. Deliverable 5.4.1 consists of a report of the achievement of WP5.4 in terms of content, of layout, of structure and of features. This means that the usual information reported in periodic D5.3.5 has been covered in D5.4.1 and it would be useless to overlap.

For this sake, this new release of D5.3.5 rather consists of a data sheet that could be publically presented (in dissemination events for instance) as a promotional material, listing and selling all the new features and the directions Gridipedia has taken these last months. It has eventually been decided that this deliverable would appear under the form of a « What's new » paper. See annex below.

2. Annex: the data sheet



What's new in Gridipedia?

Clear content objectives


- ➔ Deliver quality content on the latest IT technologies with a focus enlarged to cover all **Service-Oriented Computing (SOA including SaaS, IaaS, Grid, VO...)**

With help of Gridipedia

A challenge

- ➔ publish all information on a single place
- ➔ reach new audiences from business to technical
- ➔ provide a mix of theory and best cases, updated

... with business value as a result of European projects and business cases (25 Business experiments) with business applications



TOP 5 pages this week!

- ➔ content comes from **industry experts, and users...** for optimal side feeding
- ➔ from **IT components to exclusive information**
- ➔ through the use of new sections, themes...

Increase awareness

- ➔ enhance technologies penetration overall
- ➔ attract broader audiences, from business to technical or scientific clusters
- ➔ through an extended communication plan for European and local dissemination

with visitor's feedback


Grid Voices - Blogging about Grid and clouds

...clearly adapted to all IT and non-IT oriented people and companies through a new user-friendly and interactive interface, open 24h/24h

... with focus on

- ➔ new content shared in a new site structure
- ➔ enhanced attractiveness through hot topics : Green IT, e-research...

... with use of new media

- ➔ Grittube, the video channel for easy-to-understand info
- ➔ Gridvoices, the blog with hottest news, from industry experts, researchers, sector specialists...

A new structure

- ➔ with current partners Atos, Logica, Cetic, CRMPA, NTUA, SCAI
- ➔ with support of **sound partners** : 451 Group (USA), Trust-IT (UK)
- ➔ in other words, a **strong commitment** from European leaders in industry R&D, universities

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