

BEinGRID Publication Notice

“Approaching the Cloud: Better Business Using Grid Solutions”

Brussels, November 19, 2009 - "Approaching the Cloud: Better Business Using Grid Solutions" is the title of the fresh printed booklet from BEinGRID, the largest ICT project financed by the European Commission.

The publication gives an impressive overview of twenty-five successful case studies covering the industrial sectors from Advanced Manufacturing, Media, Financial, Retail and Logistics, Environment and e-Science, Telecommunication, Tourism, and Agriculture to Health.

The case studies from the different sectors show how businesses may profit from distributed computing -- from Grid to Cloud solutions.

In an economy that often insists on proven business cases to innovate, the booklet offers just that: concrete examples of how and why Grid and Cloud solutions can benefit the described industrial sectors.

Also included are post-project perspectives with IT-Tude.com, the Cloud momentum story, ten tips towards successful Grid-based business and much more.

The booklet counts 92 pages and can be downloaded from www.beingrid.eu/casestudies.html and ordered free of charge via beingrid@cetic.be.

As BEinGRID is the Platinum Sponsor of the major [ICSOC/ServiceWave2009 Conference](#), copies of the booklet will be distributed at this event taking place on November 24-27 in Stockholm.

Additionally, the booklet is also available on www.it-tude.com. IT-Tude.com covers the newest and most promising technology and services: Cloud and Grid Computing, Virtualization, Software as a Service (SaaS) and more. IT-Tude.com connects emerging ICT research with business solutions, and offers organizations the opportunity to use this new and dynamic online platform for their own outreach.

Visit: www.it-tude.com

**For free printed copies and further inquiries,
please contact:** beingrid@cetic.be

**Further information on BEinGRID
can be found at** www.beingrid.eu

