

**Publication:**

Cordis Wire

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BEInGRID – Much More Than Your Everyday Research Project

The screenshot shows a Mozilla Firefox browser window displaying the Cordis Wire website. The page features the Cordis logo and the title "CORDIS Wire". A search bar is visible at the top right. The main content area displays a press release titled "BEInGRID – Much More Than Your Everyday Research Project" dated "2008-11-14". The release text describes the BEInGRID project, its scale, and its goals. A sidebar on the left contains navigation links such as "Home", "Press Releases", "Events", "Submit a Release", "Register", "E-mail Notification", "Search Archives", "FAQs", "Terms & Conditions", "Contact us", "Related services", "News Service", "Press Service", "CORDIS Express", and "Login". The bottom of the page shows a Windows taskbar with the "démarrer" button and several open applications.

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### BEInGRID – Much More Than Your Everyday Research Project

**2008-11-14**

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BEInGRID, the largest ICT project financed by the European Commission, will be hosting a booth at the ICT 2008 event in Lyon on November 25-27. This release describes why this project is causing such a stir in research circles.

BEInGRID is much more than your typical research project. For starters it's huge, massive in fact. It has close to 100 partners, a budget over €24 million for a duration of 42 months. But that's just numbers. What really makes BEInGRID stand out is that it isn't trying to develop a platform, interconnect two technologies, solve a specific problem or explore new paradigms. No, BEInGRID is different. What BEInGRID really seeks to do is to stimulate the use of the technology in question, to bridge the gap between research and industry, to cross the chasm of technology uptake.

Celebrated emergent technology guru Geoffrey Moore postulates that there is a barrier along the hype-cycle between the early uptakers and the mainstream users. He calls this the "chasm" and describes how many technologies fail to cross it due to a lack of notable reference cases in the commercial sector.