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BEinGRID – Much More Than Your Everyday Research Project

The screenshot shows a Mozilla Firefox browser window displaying a press release from IDW (Informationsdienst Wissenschaft). The page title is "BEinGRID - Much More Than Your Everyday Research Project". The URL is "http://idw-online.de/pages/de/news208650". The page content includes a search bar, a navigation menu, and a main article section. The article is dated 13.11.2008 and is titled "BEinGRID - Much More Than Your Everyday Research Project". The author is Dipl.-Journalist (TU Dortmund) Michael Krapp, Marketing und Kommunikation, Fraunhofer-Institut für Algorithmen und Wissenschaftliches Rechnen SCAI. The article text discusses the BEinGRID project, which is the largest ICT project financed by the European Commission, and its role in the ICT 2008 event in Lyon on November 25-27. The article also mentions that BEinGRID is much more than a typical research project, with a budget over €24 million and a duration of 42 months. The article is written in German and includes a calendar for November 2008.

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Pressemitteilung

BEinGRID - Much More Than Your Everyday Research Project
Dipl.-Journalist (TU Dortmund) Michael Krapp, Marketing und Kommunikation
Fraunhofer-Institut für Algorithmen und Wissenschaftliches Rechnen SCAI
13.11.2008

Fraunhofer Institut Algorithmen und Wissenschaftliches Rechnen

BEinGRID, the largest ICT project financed by the European Commission, will be hosting a booth at the ICT 2008 event in Lyon on November 25-27. This release describes why this project is causing such a stir in research circles.

Brussels, November 12, 2008 - BEinGRID, the largest ICT project financed by the European Commission, will be hosting a booth at the ICT 2008 event in Lyon on November 25-27. This release describes why this project is causing such a stir in research circles.

BEinGRID is much more than your typical research project. For starters it's huge, massive in fact. It has close to 100 partners, a budget over €24 million for a duration of 42 months. But that's just numbers. What really makes BEinGRID stand out is that it isn't trying to develop a platform, interconnect two technologies, solve a specific problem or explore new paradigms. No, BEinGRID is different. What BEinGRID really seeks to do is to stimulate the use of the technology in question, to bridge the gap between research and industry, to cross the chasm of technology uptake.

Celebrated emergent technology guru Geoffrey Moore postulates that there is a barrier along the hype-cycle between the early uptakers and the mainstream users. He calls this the "chasm" and describes how many technologies fail to cross it due to a lack of notable reference cases in the commercial sector.

The project, led by Marc Oriain and running until November 2009, builds on the promise that Grid computing is ready to

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